



CrayoNano

Company Presentation

April 2023





Important information

This presentation has been prepared by CrayoNano AS (the “**Company**”) for information purposes only and does not constitute an offer to sell common shares of the Company or a recommendation in relation to the shares of the Company. Neither shall the presentation or any part of it, nor the fact of its distribution or communication, form the basis of, or be relied on in connection with any contract, commitment or investment decision in relation thereto.

This presentation contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, contained in this presentation are forward-looking statements and as such, are based on management’s current expectations and beliefs about future events at the date of this presentation. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “hope,” “intend,” “may,” “might,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “would” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause actual events, results or achievements to differ materially from the events, results or achievements expressed or implied by the forward-looking statements contained in this presentation. Given these risks, uncertainties and other factors, recipients of this presentation are cautioned not to place undue reliance on these forward-looking statements.

The information included in this presentation may be subject to updating, completion, revision and amendment, and such information may change materially. Except as required by law, we are under no duty to update any of these forward-looking statements after the date of this presentation to conform our prior statements to actual results or revised expectations.

No representation or warranty (express or implied) is made as to, and no reliance should be placed on, the accuracy, completeness or fairness of the information and opinions contained in this presentation, no reliance should be placed on such information. Neither the Company nor any of its owners, affiliates advisors or representatives accept any responsibility, liability or loss whatsoever arising directly or indirectly from the use of this presentation.

By accepting this presentation, you acknowledge that you are solely responsible for your own assessment of the market and the market position of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company’s business.



Financial ambitions

By 2026

**Manufacture
30-40 million
units**

**Generating
NOK 750m – 1bn
revenue**

In medium- to long-term...

**Gross profit of
50-65%**

How we will get there:

- Controlled go-to market approach to build **successful partnerships with tier 1 customers in rapidly growing market**
- Expanding international sales force with **experienced sales personnel** and distributors to target customers in priority levels
- CrayoNano **patent protected technology** enables **high volume manufacturing at high yield¹ with high performance**
- Roadmap to **industry leading cost position**, outperforming costs and performance of current UV-C technology and hazardous cleaning solutions
- **Highly scalable fab-lite business model** allows partnership-based **flexibility in manufacturing**, targeting production capacity ~150m units per year by 2026 with limited capex requirements



Providing a sustainable solution for global challenges



Massive and growing world population...

~10bn


world population by
2050

...with increasing health concerns,
like access to safe drinking water

~5bn

people could face water scarcity and
limited access to clean water by 2050



 **CrayoNano**

CrayoNano provides a **disruptive and patented** UV-C LED semiconductor component that is **energy efficient, scalable and sustainable**, replacing the use of toxic chemicals and mercury UV lamps for disinfection to **ensure safe drinking water at scale**. Miniaturisation enabled by **nanotechnology** unlocks additional use cases



Flexible chips – used everywhere, from homes to hospitals



Faucet water disinfection –
end-application example

“Thousands” of end-applications

can benefit from
utilising UV-C LED,
ranging from
food processing
sterilisation to
hospital
disinfection,
enabled by
miniaturisation



Standardised for all applications



The size of a grain of rice, enabled by
advanced nanotechnology



Superior design flexibility



Direct and eco-friendly substitute to
current solutions

CrayoNano provides its disruptive UV-C LED solution to system integrators and original equipment manufacturers



UV-C at a glance



Gamma rays



X-rays



Ultraviolet



Visible light



Infrared



Microwaves



Radio waves



UV-C

- UV-C is the shortest and most dangerous wavelength, which is absorbed by the ozone layer
- High energy radiation that can penetrate cell membranes and damage DNA/RNA of organisms
- Proven effective against viruses and most other pathogens
- Wavelength between 100-280 nanometers



UV-B

- UV-B has the largest effect on the upper layer of human skin, causing redness and burning that can lead to skin cancer
- Commercial (e.g. sunbeds) and medical applications
- Wavelength between 280-320 nanometers



UV-A

- UV-A is the longest wavelength and penetrates deep into human skin, causing aging and wrinkling
- Black-light lamps are in this spectrum
- Wavelength between 320-390 nanometers



UV-C radiation is a known disinfectant that has been used extensively for more than 60 years



CrayoNano – Next Generation Semiconductor Company



- Design and sell **UV-C LED chips**
- Customer products **disinfect water, air, surface**
- **Flexible fab-lite** manufacturing

2005-2012

Born in the lab at NTNU



2012-2022

Strong owners, grants and patents
validating the technology

- NOK ~220m equity + NOK ~86m grants
- 266 patents¹



2023 and onwards

Norwegian company solving
global challenges

- 41 employees
- HQ Trondheim, Norway and subsidiary in Taiwan for design, engineering, marketing, sales
- Fab-lite manufacturing model
- Selling in for hypergrowth disinfection market
- Scale-up phase – first revenue booked – 100+ customers engaged





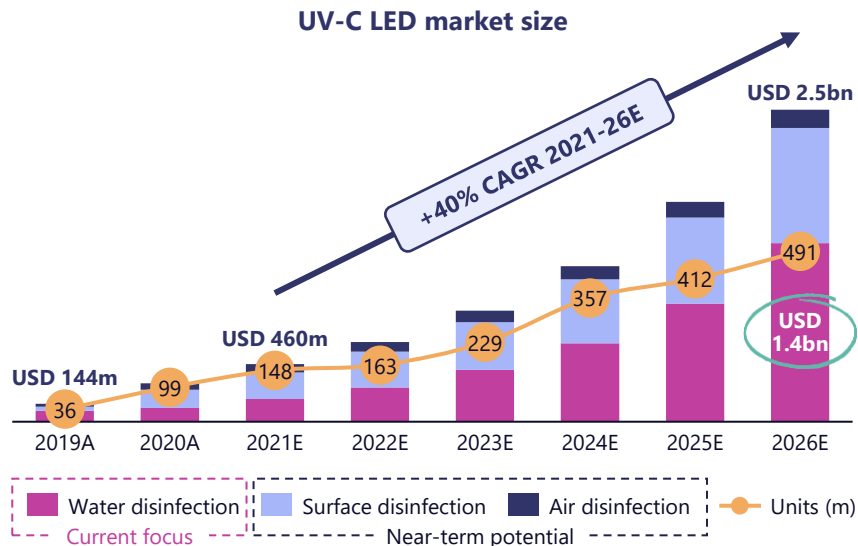
Addressable Market & Opportunity

The pandemic revealed the **need** for improved sanitisation concepts, and the **willingness to pay** for peace of mind

CrayoNano's solutions are applicable to a broad range of end applications within **water, food and air disinfection**



UV-C LED market growing at 40% CAGR to USD 2.5bn by '26E



Market segments



Water disinfection

Existing water treatments often use hazardous chemicals, while the UV-C LED solution is a clean, environmentally friendly alternative



Surface disinfection

In high contact and trafficked areas, UV-C LED can enable an automatised disinfecting solution that provide a safe environment to meet and interact in



Air disinfection

Small, compact UV-C LEDs can eliminate airborne pathogens and other causing bacteria, making multi-family housing and shared workplaces safer

Drivers for UV LED integration – UV disinfection

Environmentally-friendly

Low power consumption

Instant start and stop

Compactness and lightweight

Longer lifetime

No heat emitted

UV-C disinfection dates back to 1910, and used on a bigger scale since the mid 1950s



LED technology enables new applications for UV-C

~20%¹

Share of market '26E



Water treatment



Drinking water disinfection



Air purification systems



Aquarium sterilizers



Laboratories & hospital disinfection



Food packaging disinfection

Main current UV-C applications

Since 2020, integration of disinfection features into home appliances are providing strong growth driver to the UV LED market

~80%¹

Share of market '26E



POU: Faucets, showers & POE



Consumer white goods



Water coolers, ice makers



Food processing sterilization



Cleaning drones & robots



Baby bottles sterilizers

New UV-C LED applications



Air conditioner



Automotive



Dishwasher



Public transportation



Healthcare/medical



Humidifiers

7 of the top 10²

home appliance players have at least one reference integrating UVC LEDs

Haier

Electrolux

SAMSUNG

Whirlpool

Panasonic

LG

Midea



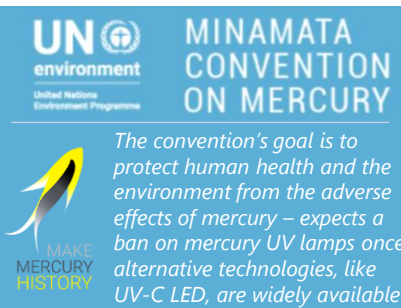
Sustainability

We are bringing **safe drinking water solutions** to the world, supporting better health and well being for those who need it most

CrayoNano's UV-C LED can be part of a **sustainable solution**, enabling portable and effective disinfection and purification of air, water and food



Broad and positive ESG impact



3 GOOD HEALTH AND WELL-BEING



- Clean water, air and food are necessities challenged by a growing population and resources
- UV-C LED can replace conventional UV lamps containing mercury

6 CLEAN WATER AND SANITATION



- Free of toxins
- Solutions based on UV-C LED can help reduce the use of toxic chemicals like chlorine
- Labour-less sanitising

13 CLIMATE ACTION



- Reduces CO₂ emissions
- UV-C LED is more energy efficient than current disinfection methods
- UV-C LED does not generate ozone¹

Health and eco-friendly benefits



Energy efficient CO₂ reduction



Reduce the use of toxic chemicals



Instant on/off, no warm-up time needed



Constant UV output for effective disinfection



Enclosed to protect against UV-C radiation



Longer lifetime, low maintenance

UV-C LED technology can be deployed in portable, solar charged, water sanitation devices

Note: ¹ Mercury UV lamps produce ozone, which is dangerous to breathe, especially in a constricted space, and elevated exposures to ozone can affect sensitive vegetation and ecosystems
CrayoNano AS | www.crayonano.com



ESG mission to enable water security for the world

Replacing current methods



Lower energy consumption

~70% energy savings compared to mercury UV lamps



Lower CO₂ footprint

~50% lower CO₂ footprint than mercury UV lamps



No ozone generation

UV lamps produce ozone due to 185nm peak



Less waste

>10 years lifespan versus 1-2 years for UV lamps



No mercury

Conventional UV lamps contain 20-200mg mercury



No need for toxic chemicals, like chlorine

Chlorine is commonly used in water treatment systems



Using UV-C LED for water disinfection



~1/3rd

of CrayoNano's 2023 target customers are in the water treatment and disinfection segment

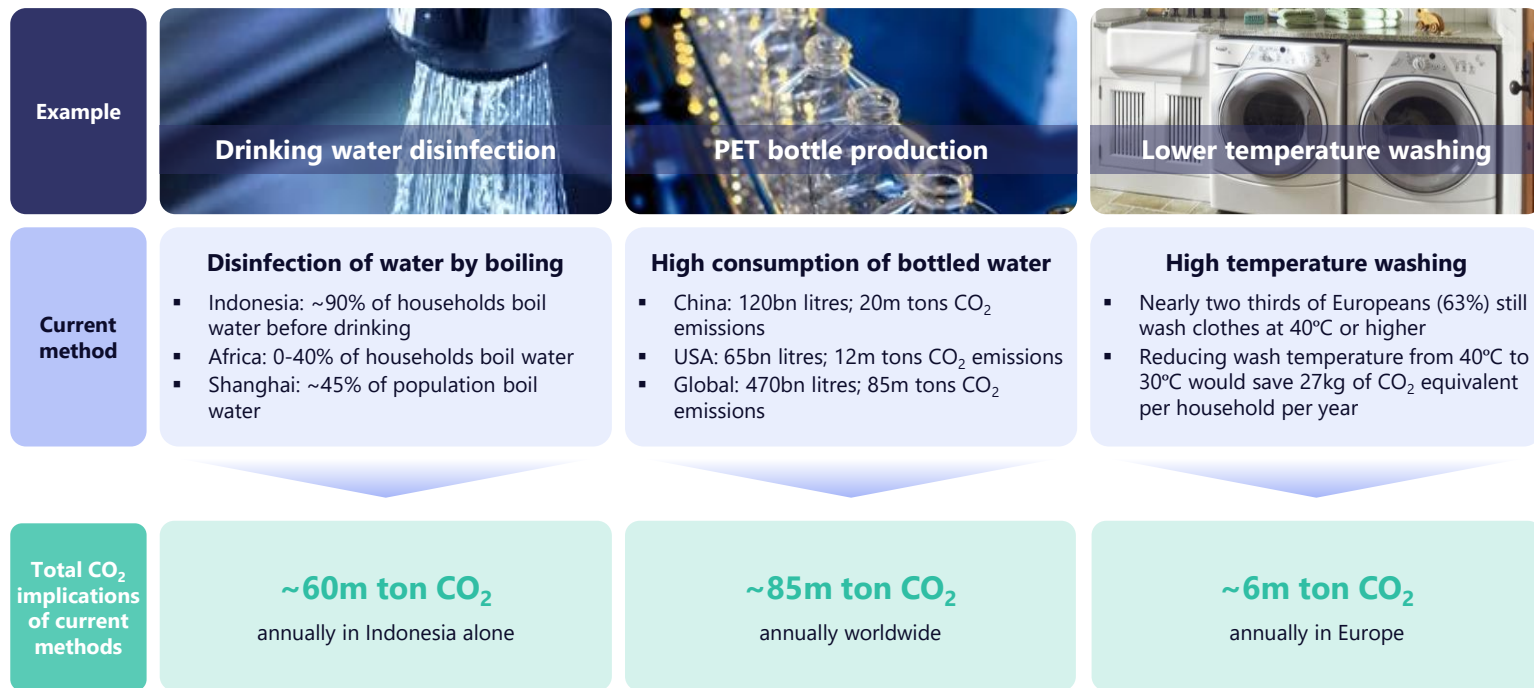
- Globally, there are more than 785 million people who lack access to clean drinking water
- UV-C LED equipped on the water tap can sterilise water to improve the safety of drinking water
- UV-C LEDs are significantly smaller than their standard UV counterparts, enabling integration in small appliances
- Instant on/off function and limited heat generation make UV-C LED ideal for disinfecting water, incl. cold water

Exposure to UV-C radiation can cause severe skin burns and eye injuries. Hence, UV sterilisation is usually done using UV-C lamps with protective shields

CrayoLED™ is a sustainable alternative to mercury UV lamps, and can contribute to a healthier and safer everyday life



UV-C LED can reduce power consumption and CO₂ emissions





Estimated 80%¹ less energy cost and CO₂ for water treatment



CrayoNano's impact for water treatment systems

38%¹ less energy and CO₂
over a month-long testing of
LED vs lamp

80%¹ estimated lower
power consumption with LED vs
lamp over a whole lifecycle

x5 roadmap to TCO²
improvement in 5 years



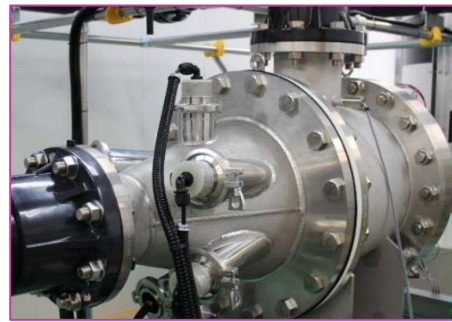
No toxic chemicals or
mercury



Europe / Typhon Systems



US / AquiSense



Asia

Solutions available in the market today



Minamata convention
will ban current
mercury based systems



Global energy costs
increase



Water reuse and water
scarcity worldwide



CO₂ footprint reduction
mandated by Paris
accord

Current challenge

Source: Typhon Treatment Systems, Management estimates, UN

Notes: ¹ Energy comparison between Hg & LED UV Systems for Municipal Scale Drinking Water Disinfection ([Power Consumption of UV LED a Case Study \(typhontreatment.com\)](https://www.typhontreatment.com/power-consumption-of-uv-led-a-case-study)), ² TCO – total cost of ownership

CrayoNano AS | www.crayonano.com



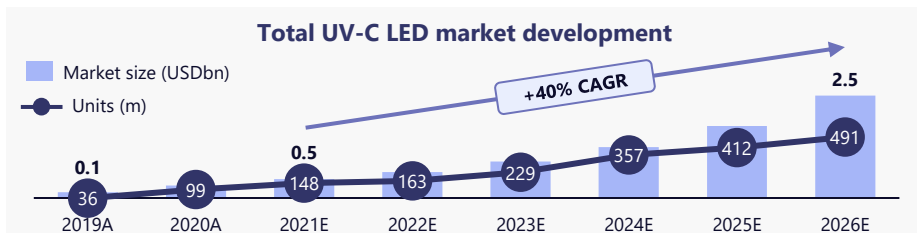
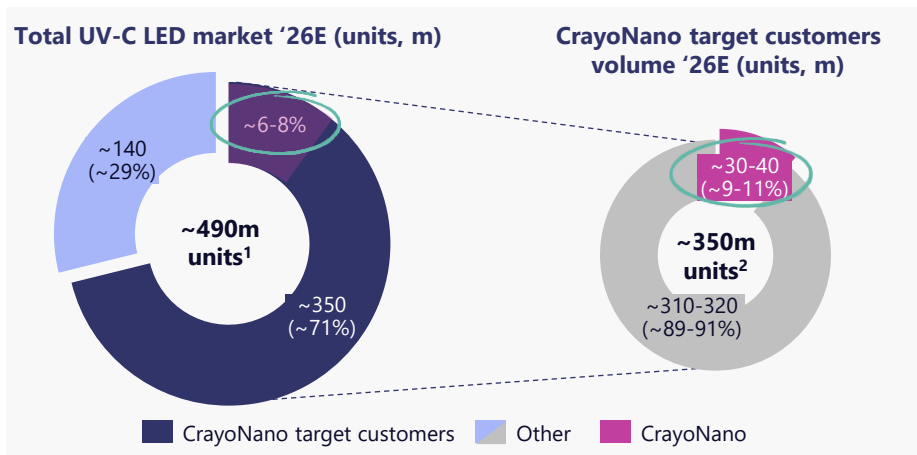
CrayoNano Target Customers

Strong interest from **industry-leading system integrators** and **first revenue booked**

Signed **3 letters of intent** with key strategic customers, and long list of identified target customers



Targeting ~6-8% market share in 2026



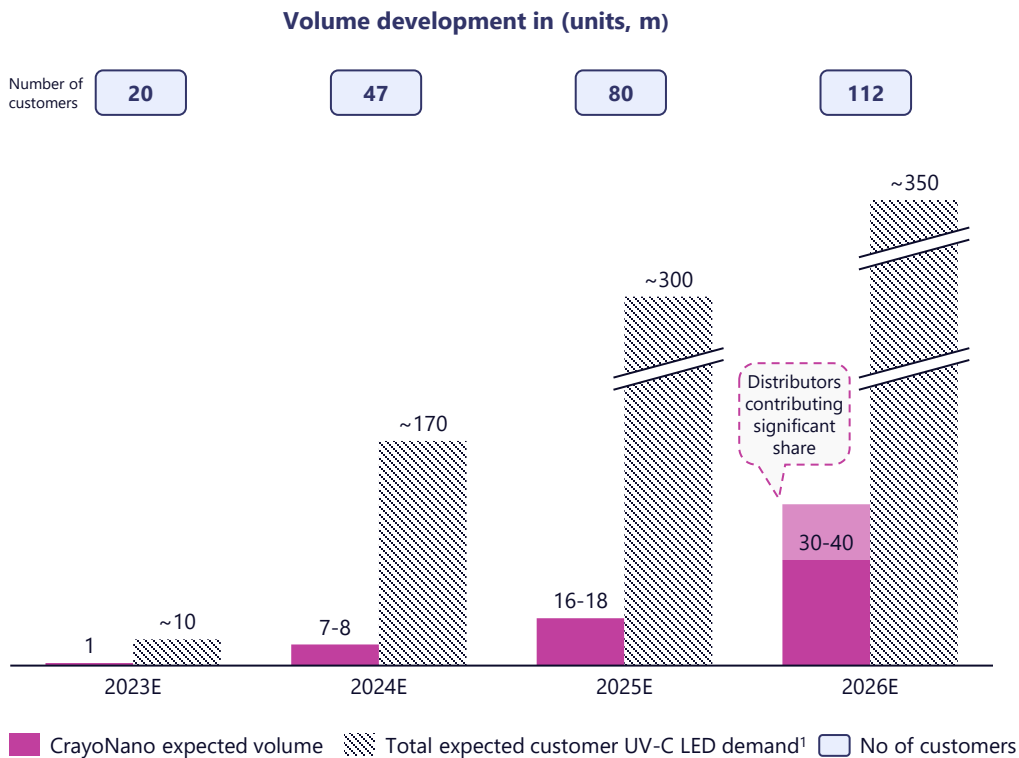
Commentary

- Yole forecasts the total UV-C LED market to reach ~490m units in 2026, of which CrayoNano's prospects is estimated to cover ~71% based on the long list of 112 identified target customers
- CrayoNano expects to supply ~9-11% of its target customers estimated total demand in 2026, which is a function of the expected share of each customer's demand and a probability rate of CrayoNano winning the customer
- Based on volume, CrayoNano is expected to have ~6-8% market share in 2026, equivalent to ~30-40m units
- The targeted customers are based on sales personnel's relationships with relevant decision makers, former customer relationships, and sales personnel's former experience working with the companies

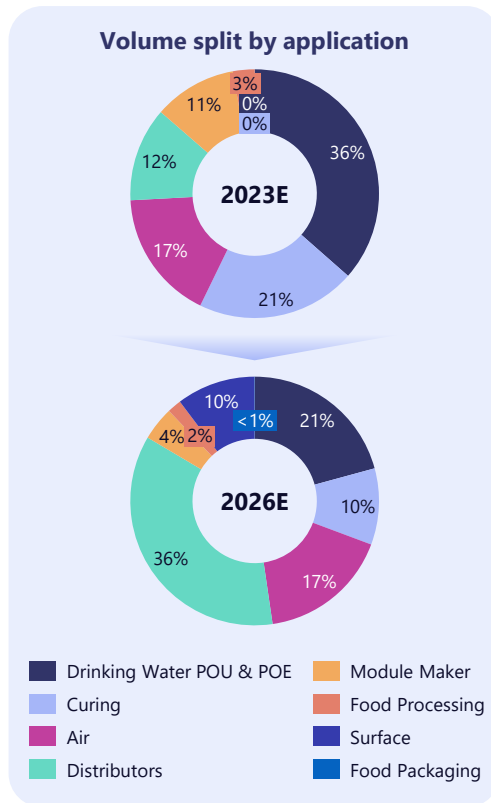
CrayoNano estimates a market share of ~6-8% of the global UV-C LED market in 2026 based on volume



Strong expected volume increase, largely driven by distributors



Note: ¹ Management estimate
CrayoNano AS | www.crayonano.com





Go-To-Market Strategy & Commercial Traction

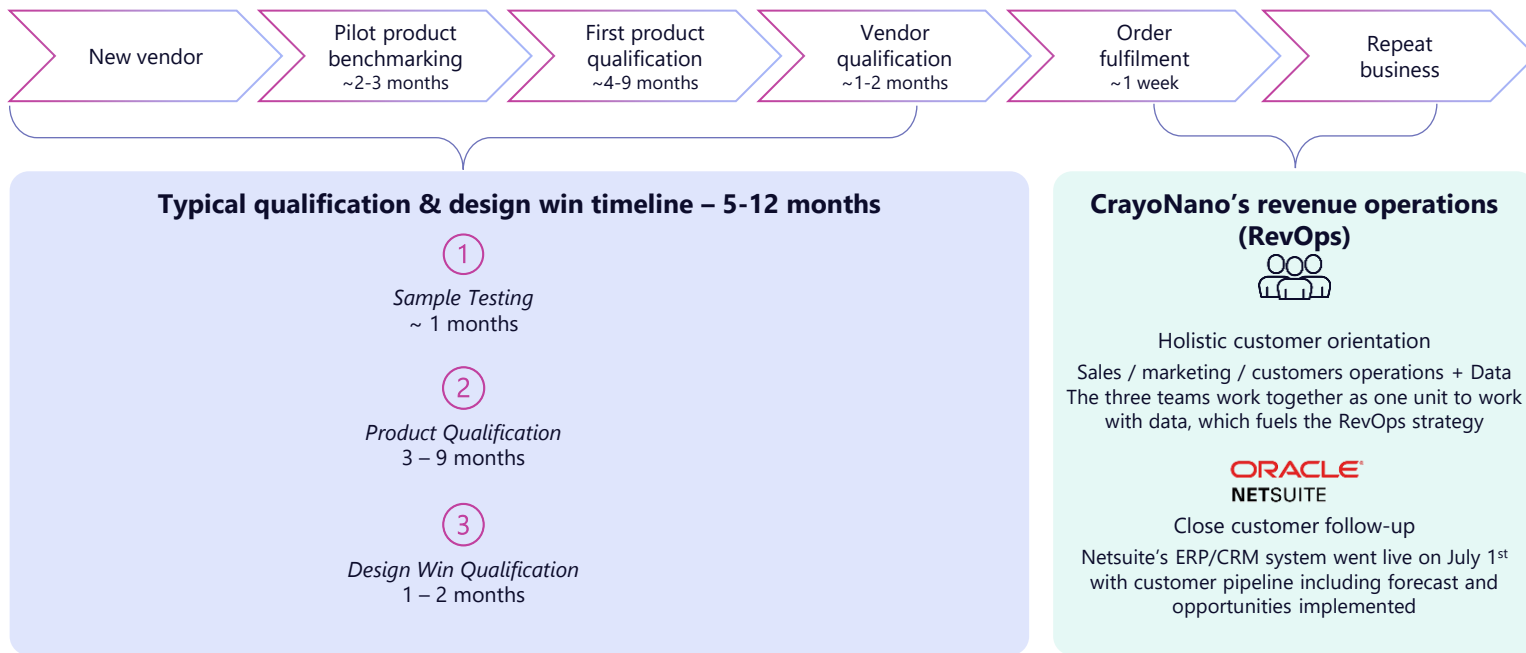
Our unique technology is a **vital component** for the fast-growing disinfection market, with **high customer demand**

CrayoNano will adopt a controlled market entry to **ensure high product quality** and build long term customer relationships



Structured sales process

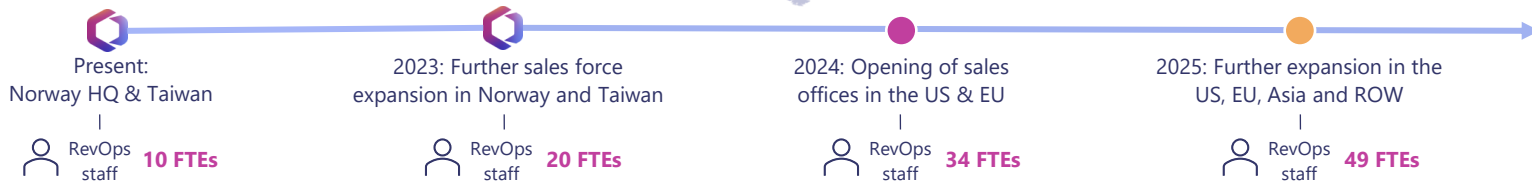
Standard customer qualification and design-in process







Sales Force – Direct Sales and scale with Distributors

- We plan to increase our sales force each year, bringing our disruptive technology to more OEM partners and customers, creating greater awareness for our products, and supporting mass affordability and adoption
- **We will focus on building a competent internal sales force in 2023, recruiting experienced sales personnel with robust UV-C LED knowledge and an extensive network in the industry**
- From 2024 and onwards, we plan to begin establishing a global distribution network to compliment our direct sales for scaling of mass affordability and adoption





Target customers supporting 2023 revenue plan

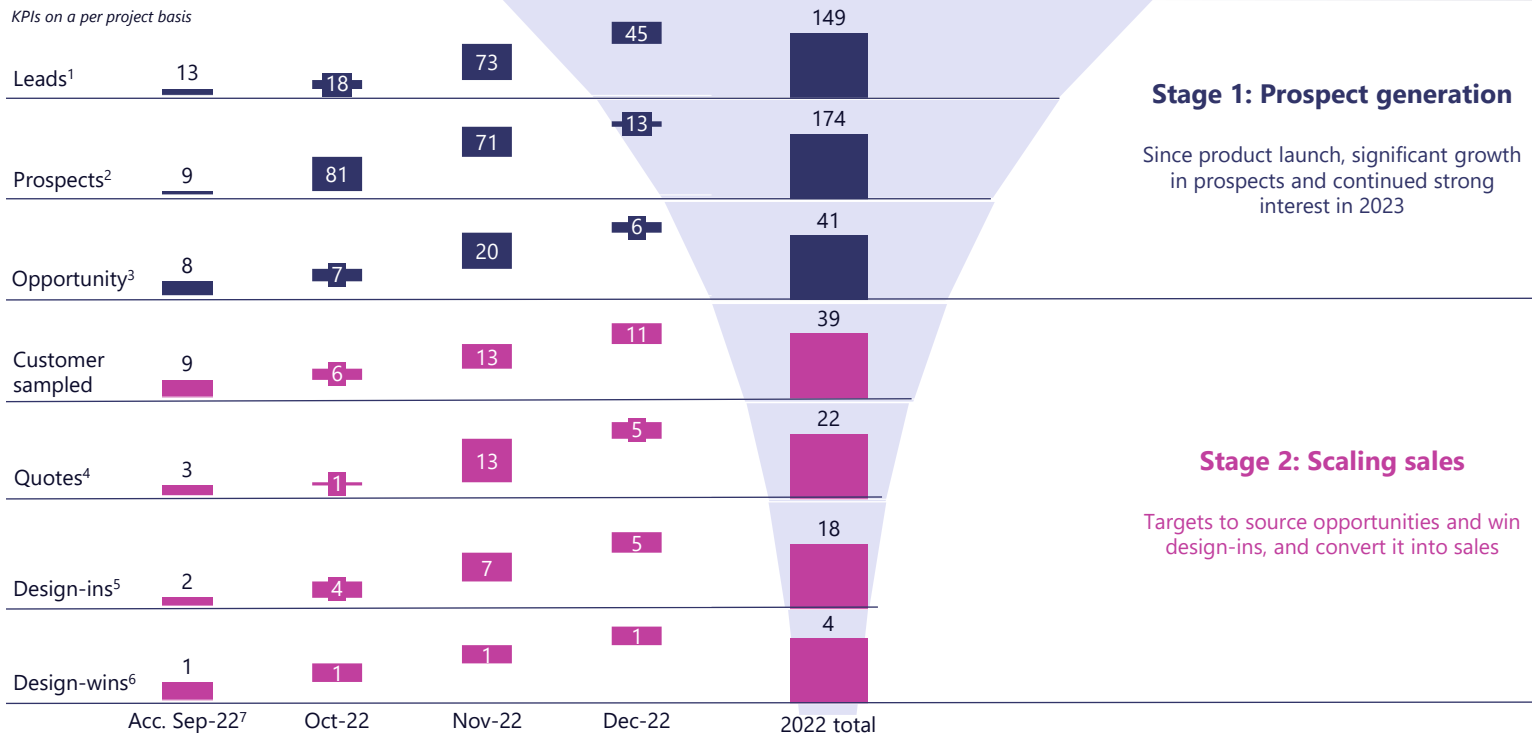
Customer	Description	'23E CrayoNano volume	'23E total volume demand	Application	Industry	Commentary
 AquiSense Technologies	Supplier of UV-C LED products to disinfect water	<i>Confidential</i>	<i>Confidential</i>	Drinking water POU ¹ & POE ²	Industrial	First revenue booked. Sampled. In qualification
 watersprint Intelligent water purification	Supplier of UV-C LED products to disinfect water	<i>Confidential</i>	<i>Confidential</i>	Drinking Water POU & POE	Electronics	Sampled. In qualification
<i>Confidential</i>	Offers UV light solutions	150,000	>1,000,000	Curing	Industrial	Sampled. In qualification
<i>Confidential</i>	LED manufacturer and technology developer	94,500	>100,000	Drinking water POU & POE	Industrial	First revenue booked. Large end customer opportunities
<i>Confidential</i>	Delivers water purification and disinfection solutions	90,000	>1,000,000	Drinking water POU & POE	Commercial	Sampled. In qualification
<i>Confidential</i>	Manufacturer of water related products	50,000	>1,000,000	Drinking water POU & POE	Commercial	Early contact
<i>Confidential</i>	Manufacturer of UV and UV LED curing solutions	50,000	>1,000,000	Curing	Healthcare/medical	Sampled. In qualification
<i>Confidential</i>	Experts in airborne virus elimination	30,000	100,000	Air & surface	Industrial	Sampled. In qualification
<i>Confidential</i>	Developer of water treatment products	20,000	>100,000	Drinking water POU & POE	Electronics	Engaging with customer
+ 11 other target customers						

Controlled market entry with key target customers to validate CrayoLED™ – strong uplift in volume expected following this



Strong customer demand in Q4'22, supporting 2023 targets

KPIs on a per project basis



Strong attraction in Q4'22 post product launch, creating basis for 2023 targets



Key examples of CrayoLED™ design-ins for 2023


Water




Residential drinking water



Residential white goods



Consumer drinking water



Municipal water treatment



Surface and Air



Industrial devices




Air conditioning/ HVAC




Air purifiers



Public transportation



Spot disinfection



Curing



Printing



Food packaging



Targeting shipping 1 million units to target customers in 2023



Customer feedback

CrayoLED™ LED samples distributed to target customer groups

CrayoLED™ H-series performance

Power

80mW

Lifetime reliability

L70
10,000hrs

Small footprint

3.5x3.5mm

Wavelength

275nm

Forward current

350mA

CrayoLED™ H-series feedback from target customers

"CrayoLED™ initial testing results are **impressive**. Power and Voltage are matching the specs. 3rd party qualification highly appreciated" by tier-1 water disinfection OEM customer (US)

"CrayoNano, being a UV-C focused company is critical for us. Initial test results are good in terms of measurements and specs" by tier-1 water POE customer (UK)

"H-series is a **highly robust and reliable** UV-C LED with solid package." by tier-1 system integrator (Taiwan)

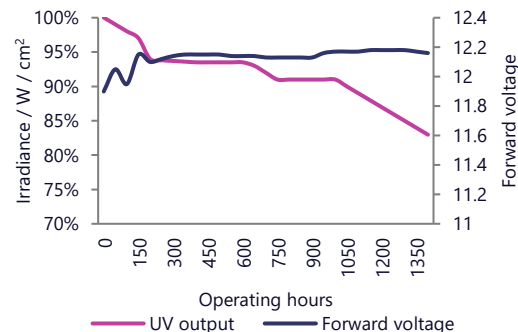
"Would like to utilize **CrayoLED in the product & promote it in India consumer market.**" by tier-1 ODM India

"We have been waiting for the transitional time since the early UV-C and we **finally see it with your LED.**" by tier-2 OEM US

"We are buying other UVC LEDs right now. **The output of H-series is higher and lifetime is the same.** Price is similar too." by semiconductor tier-1 customer

"Your **technical specification** in small, standardised form-factor and long life-time is already **taking UV-C LEDs one step further beyond your competitors**" - Tier 1 customer

CrayoNano CLH-N3S Package Array UV
Maintenance at maximum ratings



Robust product data – testing by Tier 1 curing customer - shared data with CrayoNano - to be used for adhesive curing





Create customer demand – outbound marketing Mar23

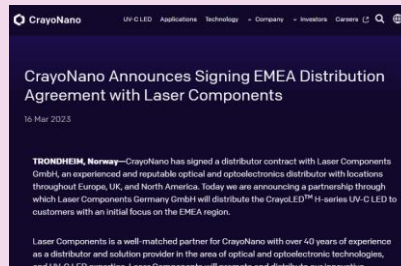
Press releases

Product performance increase



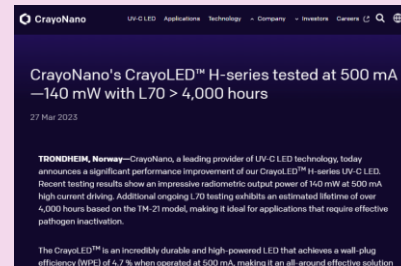
13 March 2023

Distributor agreement signed



16 March 2023

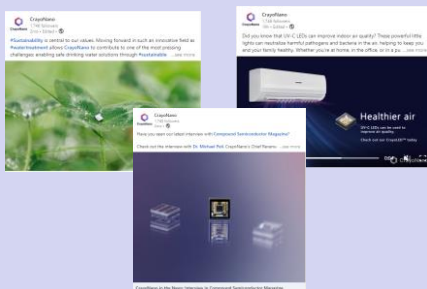
140 mW and high robustness



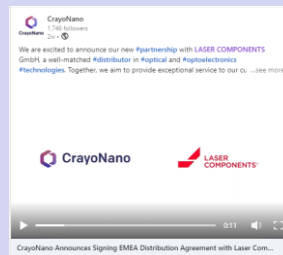
27 March 2023

LinkedIn

Market education

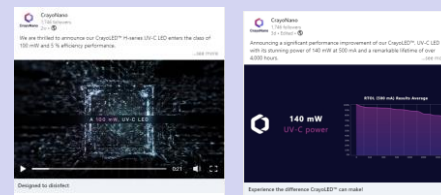


Customers and business enablers



Distributor agreement – Laser components

Product announcements – increase TAM





Patented Technology

Leading-edge **patented technology** as the foundation of a new generation of semiconductor devices

CrayoNano has **266 patents**¹ in the portfolio with **full freedom to operate** providing strong intellectual property protection



Current technologies unable to solve market needs

Key performance metrics to be a viable alternative to mercury UV lamps

	Conventional mercury-based UV lamps	Present-day UV-C LED “visible lighting” technology	CrayoNano’s target 2026E UV-C LED technology
Description	Conventional UV lamps that contain mercury	Based on visible light LED technology, not manufacturable at high volume for UV-C LED	With nanostructures combined with classic LED technology – technology roadmap solves manufacturing scaling and performance
Environmentally friendly	✗	✓	✓
Size	LARGE	SMALL	SMALL Miniaturisation enabled by nano-technology unlocks multiple use cases
Manufacturing scalability	LOW	LOW	HIGH Dislocation-free and easily scalable to high volume production
Energy efficiency	LOW	LOW	HIGH High Wall Plug Efficiency (WPE)
Lifetime	MEDIUM Decent lifetime in terms of active hours, but no intermittent operation	MEDIUM	LONG High thermal and electrical conductivity leads to longer lifetime
Cost-effectiveness	MEDIUM Low cost per unit, but high replacement (every 500-2,500 hours) increase costs	MEDIUM Low yields make present-day technology costly	HIGH 1/10 th cost per watt compared to present-day technology

Note: CrayoNano wall-plug efficiency and cost effectiveness figures are based on 2026E CrayoLED™
CrayoNano AS | www.crayonano.com



Disruptive technology to solve UV-C LED industry needs

CrayoLED™ UV-C packaged LED



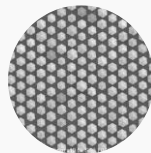
- ✓ Small footprint
- ✓ High power density
- ✓ Quality and reliability driven
- ✓ Qualified & validated by DEKRA, the world's largest product testing company
- ✓ Robust package design with industry leading lifetime of 10k hours (L70 rating¹)

Patented technology based on ~17 years of research...

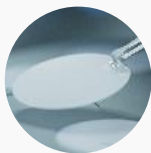
...leading to lower cost & manufacturing scalability



Nanowire based design
No lattice mismatch and increased emission area



CrayoNano's
Ground-breaking UV-C LED solution enabled by CrayoNano's patented technology merging two nanomaterials, nanowire and graphene



Graphene material
Transparent to all wavelengths and strain compensating

Added value for UV-C LED



Higher efficiency and power output



Lower manufacturing cost

Manufactured at scale



Falling ASP as volume increases, encouraging mass market adoption

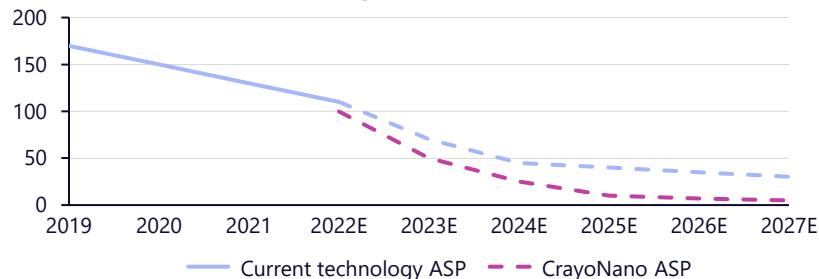
50-65%

Delivered with gross margins rising with scale

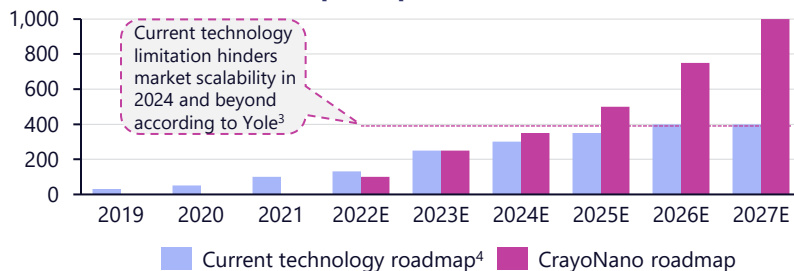


CrayoNano delivers a material advantage over competition

Volume price (EUR/Watt)¹



Optical power (mW)²



CrayoNano market disruption

- Entered the market in 2022 – controlled based on industry standard platform – low risk and high adoption for customers
- Nanotechnology solves existing high volume manufacturing scalability problems enabling total cost of ownership for market growth
- Fab-lite model reusing existing semiconductor equipment allows rapid growth at efficient capex requirement

Competing technologies

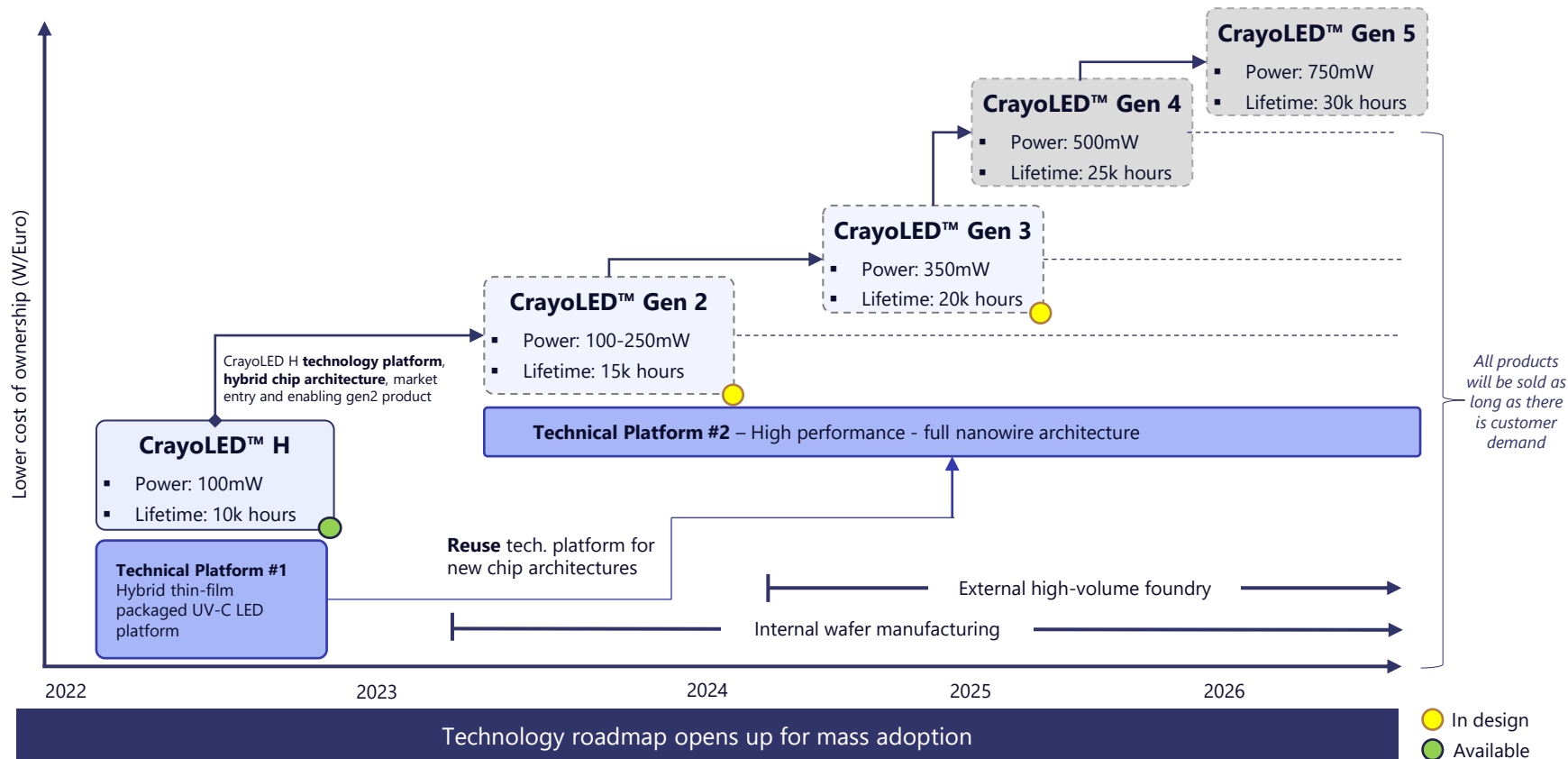
- Competing UV-C LED products based on visible LED technology – unable to scale in volume, performance and reliability according to CrayoNano management
- Competing technologies struggle to improve total cost of ownership required to open high volume applications and new markets
- Industrialisation still remain a key challenge as process yields are still low (between 50% and 80% typically)³

In 2020, UV-C LED market was mostly restricted by manufacturing capacity of players with shortage at all level of the supply chain³

Note: ¹ ASP = Average Sales Price year-end; ² Yole forecasts for Thin Film; ³ Yole Development Report (2020) statement; ⁴ Highest output power in market regardless of chip-size, voltage, current | Source: Yole Development Report (2020)
CrayoNano AS | www.crayonano.com



CrayoLED™ UV-C LED product introduction roadmap





Fab-Lite Business Model

We are **building a supply chain** that is **asset light and scalable**, allowing us to meet the growing demand for disinfection devices

CrayoNano's **fab-lite approach** ensures available capacity to research, develop and produce with limited capital deployment



Fab-lite strategy provides flexibility and lower time to market

Fab-lite strategy

Own R&D lab in Norway



CrayoNano wafer fab +
partner foundry in Taiwan

3,000m²

available for in-house
development in partner
foundry, 500m² dedicated
to CrayoNano fab2

Lower time to market

allows CrayoNano to focus
on cost optimisation and
control of the supply chain
and intellectual property

Increased flexibility

can lease 1 machine for
NOK 2-300k/month – total
manufacturing capacity of
20m units per year

Taiwan key for accelerating fab-lite strategy



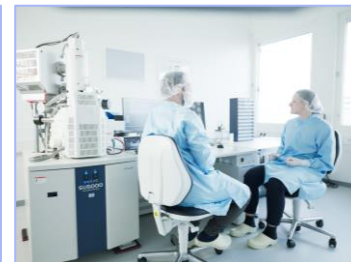
Increased activities
toward Taiwan to scale
operations



Geographically
strategic for supply
chain management



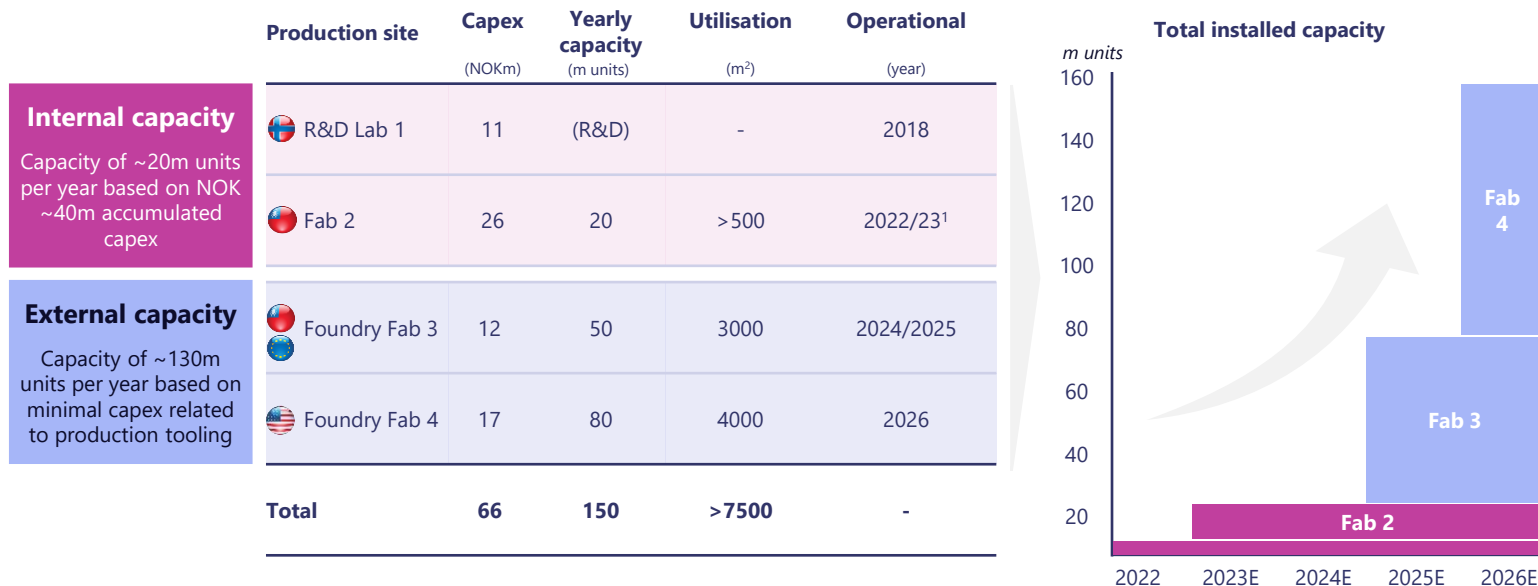
Concentration of
semiconductor talent and
industrial know-how



Photos: © CrayoNano 2022 – Photos from CrayoNano cleanroom, including MOCVD and Scanning Electron Microscope + device characterization



Securing capacity to satisfy anticipated strong demand

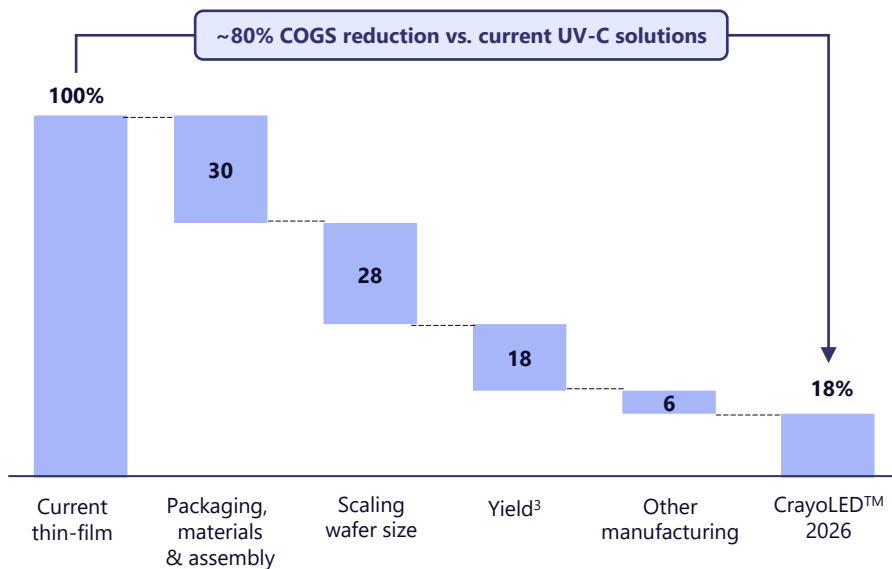


Aiming for capacity of ~150m units per year with limited capex requirements of NOK ~70m



Roadmap to market leading costs

Cost per unit evolution – relative scale



CrayoNano's disruptive technology enables long-term cost advantages

- High WPE¹ to drive cost reduction in packaging (e.g. no hermetic sealing²)
- Scaling wafer size from 2" to 6" to reduce wafer consumption significantly
- Yield³ increase to >90%
- Choice and amount of materials to increase efficiency and reduce cost
- Optimisation of manufacturing processes with partners at high volume production



Financial targets

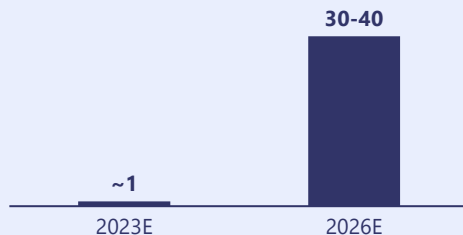
CrayoNano is executing its planned acceleration on schedule, with **confidence in the outlook for its proprietary technology**

CrayoNano is targeting **NOK 750m – 1bn in revenue** by 2026 and a gross margin of 50-65% in the medium- to long-term

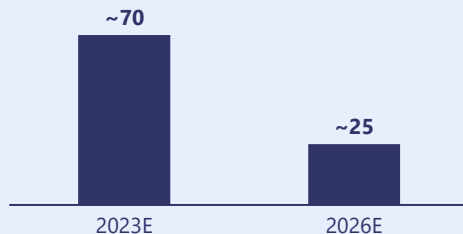


Financial ambitions

Volume (units, m)



Price per unit (NOK)



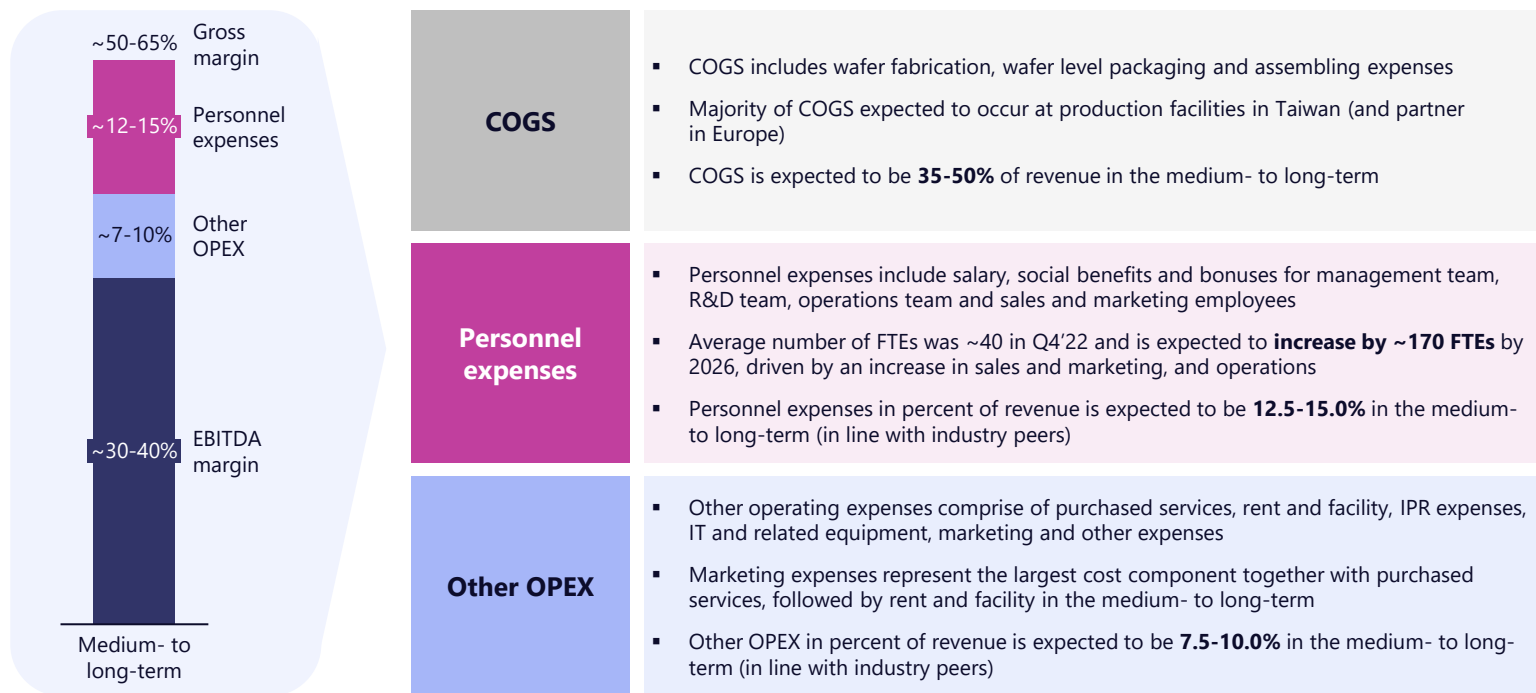
Targeting
**NOK
750m – 1bn
revenue**
by 2026E

How we will get there:

- Controlled go-to market approach to build **successful partnerships with tier 1 customers in rapidly growing market**
- Expanding international sales force with **experienced sales personnel** and distributors to target customers in priority levels
- CrayoNano **patent protected technology** enables **high volume manufacturing at high yield with high performance**
- Roadmap to **industry leading cost position**, outperforming costs and performance of current UV-C technology and hazardous cleaning solutions
- **Highly scalable fab-lite business model** allows partnership-based **flexibility in manufacturing**, targeting production capacity ~150m units per year by 2026 with limited capex requirements



CrayoNano target cost structure



Target gross margin of 50-65% and EBITDA margin of 30-40% in the medium- to long-term

Accumulated NOK ~70m investments in fabs from 2023E to 2026E

- 1 R&D and product development, minimal production capacity
- 2 Production capacity of 20m units per year by 2023E
- 3 Purchase of machinery and production tools

NOKm

1
11

**Fab 1 -
Trondheim R&D**

2
26

Fab 2 - Taiwan production

3

29

Production tooling - external

**Accumulated NOK ~60m investments in R&D
from 2023E to 2026E**

21
4

4 Further investments in the patent portfolio¹

5 Capitalised R&D expenses for product development

6 Investment in office equipment, etc.

Patents

Capitalised R&D

Other

128

Accumulate 2026E

+ Additional expansion capex

<4%

**2027E
and beyond²**

**Target
capex in
percent of
sales**

Capex-lite business model with expected total investments of NOK ~130m required from 2023E to 2026E

Disrupting the fast
growing markets for
disinfection



CrayoNano AS

Sluppenvegen 6, Trondheim, Norway

+47 72 92 98 60

investor@crayonano.com